

**Dressmaking School**  
Course of Lessons  
4.00  
Appointments made at your convenience

**HEARN**  
FOURTEENTH STREET Founded 1827 WEST OF FIFTH AVE.

Two-Clasp Heavy Silk Gloves—black,  
white and colors—were \$1.00.....**.58**  
Women's Silk Mixed Silk Hose—  
were \$1.25.....**.87**

# 17th Annual Gingham Week

## Also Numerous Special Sales

Following Specials on Sale  
Both Monday and Tuesday

First inaugurated by **HEARN** seventeen years ago, and since then a yearly feature of importance in our Wash Fabrics Department, the largest retail department of its kind in the world.

Planned to coincide with the summer home needs of the Housekeeper and the Apparel requirements of the Business Woman.

Because the rainy weather of last week prevented many customers from taking advantage of the opportunities of Housekeepers' week, unusual special values will be on sale this week.

### Special Purchase Little Tots' Tub Dresses

**1.44**

Were \$2.47 and \$2.67



Bloomer and pantie models in gingham, chambray and cretonne—also variety of white fabrics with hemstitching and combination effects—sizes to 6 years.

## 17th ANNUAL GINGHAM WEEK 17th

SEVENTEEN years ago Hearn held the first Annual Gingham Week. This new departure concentrated the attention of the Spring shopping world on the great varied assortments of ginghams which have contributed so much to the prestige of the department known everywhere as the greatest Wash Dress Fabrics Section in the world.

**32-INCH BEST AMERICAN DRESS GINGHAMS**—absolutely fast colors—small, medium and large checks and broken checks in particularly soft, beautiful colors for this season—were 77 ct. **Gingham Week .55**  
**IMPORTED DRESS GINGHAMS**—single and two-tone checks in large, small and medium sizes—were 65 ct. **Gingham Week .48**  
**FINE U. S. DRESS GINGHAMS**—32 inches wide—large selection of wanted checks and plaids—advertised elsewhere as Imported—were 64 ct. **Gingham Week .45**  
**IMPORTED DRESS GINGHAMS**—32 inches wide—small, medium and large size checks, including two-tone checks—lavender, pink, blue, black and green and white checks—were 47 ct. **Gingham Week .35**

See American or World for complete list of items.

**WOVEN STRIPED SEERSUCKERS**—for work shirts, aprons and boys' blouses—were 21 ct. **Gingham Week .16**  
**FINE CHAMBRAYS**—32 inches wide—splendid assortment of solid colors, including the most wanted shades brought out this season—were 43 ct. **Gingham Week .26**  
**WOVEN TISSUE GINGHAMS**—36 inches wide—checks, plaids and stripes in a full assortment of colors—were 67 ct. **Gingham Week .54**  
**IMPORTED SCOTCH MADRAS**—32 inches wide—good selection of wanted styles for men's and women's wear—were 98 ct. **Gingham Week .75**

### Balance of Shipment From Recent Alexander-Smith Sons Auction Sale of RUGS

The lot includes seamless Wilton velvet, seamless velvet, seamless Axminster and seamless wool tapestry rugs. We quote the following prices to give just an idea of the remarkable values offered:

Finest Seamless Wilton Velvets— 9x12 ft.—value \$74.50.....	<b>59.66</b>
Seamless Velvets— 9x12 ft.—value \$29.75.....	<b>21.97</b>
Finest Axminsters— 8.3x10.6 ft.—value \$51.97.....	<b>45.50</b>
Finest Velvets— 9x12 ft.—value \$47.50.....	<b>39.44</b>
Seamless Wool Brussels— 11.3x12.....	<b>24.50</b>
Seamless Wool Tapestries— 8.3x10.6 ft.—value \$21.97.....	<b>16.97</b>
Seamless Wool Tapestries— 7.6x9 ft.—value \$18.97.....	<b>13.97</b>
About 4,000 Small Rugs—size 27x54— Velvet Rugs—value \$3.24.....	<b>2.24</b>
Fine Grade Velvets—value \$3.97.....	<b>2.97</b>
Tapestry—value \$2.50.....	<b>1.96</b>
Fine Axminsters—value \$4.97.....	<b>3.94</b>

### START OF SEASON SALE

MONDAY 2484 TUESDAY  
**MEN'S SWEET-ORR  
OVER-ALLS or COATS**  
**1.53 Each**  
reg. values \$2.19 and \$2.39  
Regular sizes 36 to 42, extra sizes 44 to 50, 20 cents additional.

### Rich Ribbons

For hats, for girdles and for decorative uses. Price reductions give notable values

6-Inch Ribbons—in the darker shades with beautiful flower designs—were \$2.25 yard.....**1.65**  
7-Inch Persian Ribbons—dark rich shades—were \$3.10 yard.....**2.35**  
6 1/2-Inch Ribbons—black and brown with silver or gold brocade—were \$2.50 yard.....**1.85**  
9-Inch Brocaded Ribbons—black and gold, or black and gray—were \$3.10.....**2.35**  
9-Inch Ribbons—combinations of black, brocaded with silver or gold—were \$5.65.....**4.10**  
11-Inch Wide—were \$7.50 yard.....**5.50**

### Men's Spring Suits

**27.50**

A complete assortment of well tailored all wool suits in sport models and a variety of the new styles for young men and in more conservative models. Tweeds, worsteds, cassimeres, flannels and serges in all the latest shades of the season. Sizes 34 to 46, regular and stout.

### Men's Spring Suits

**Special, 36.50**

All wool suits in a variety of mixtures, stripes, checks and plaids, including this season's favorite light grays and tans. Good tailoring in excellent fabrics. Sizes 34 to 46, regulars, stouts, slims and shorts.

### MORNING SPECIALS

On Sale Monday and Tuesday Until 1 P.M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders  
**\$1.57 Colored Taffetas**.....**1.18** 77 ct. Little Tots' Bloomers, 42  
36 inch—soft chiffon finish—good assortment of colors, SILKS—MAIN FLOOR.  
**\$1.19 French Serges**.....**.88**  
40 inch—all wool—tan, Copenhagen, Burgundy, brown, navy and black, DRESS GOODS—MAIN FLOOR.  
**\$1.95 Long Cloth**.....**1.22**  
10-yd Piece  
36 inch—fine quality for underwear, infants' slips, pajamas, etc. WHITE GOODS—MAIN FLOOR.  
**19 ct. Cluny Laces**.....**12 1/2**  
Ecru and white—various widths for fancy work and trimming new Summer frocks. LACES—MAIN FLOOR.  
**\$2.47 Wax Filled Beads**.....**1.09**  
24 inches long—lovely for Communion and Confirmation gifts. JEWELRY—MAIN FLOOR.  
**47 ct. Collar & Cuff Sets**.....**.38**  
White and colors—dress up your dress with a collar and cuff set. NECKWEAR—MAIN FLOOR.  
**\$2.74 Crepe de Chine Petticoats**.....**2.39**  
Flesh and white—lace trimmed. PETTICOATS—SECOND FLOOR.  
**\$2.74 Crepe Kimonos**.....**2.19**  
Plain colors or figured—full length or breakfast coat models—double or silk ribbon trim—sizes 36 to 44. KIMONOS—SECOND FLOOR.  
**75 ct. Women's Triple Extra Size Lisle Hose**.....**.50**  
Black, white and balbriggan. EXTRA SIZE DEPT.—THIRD FLOOR.  
**\$2.95 Men's Pajamas**.....**2.22**  
Mercerized striped pongee, genuine Solettes and other materials—white, tan, hells, blue and pink. MEN'S FURNISHINGS—MAIN FLOOR.  
**48 ct. Men's Balbriggan Underwear**.....**.37**  
Short sleeves—long drawers—double seams—all sizes. MEN'S UNDERWEAR—MAIN FLOOR.  
**24 ct. Men's Imported Handkerchiefs**.....**.15**  
Large size—with 14 inch Shiraz hemstitched hems. HANDKERCHIEFS—MAIN FLOOR.  
**Women's Fine Cotton Union Suits**.....**.43**  
Seconds of 37 and 47 qualities—low neck—sleeves—loose or tight knee—regular and extra sizes. KNIT UNDERWEAR—MAIN FLOOR.  
**24 ct. Bleached Turkish Towels**.....**.17**  
Double thread—white borders. TOWELS—MAIN FLOOR.  
**97 ct. Infants' Nainsook Slips and Gowns**.....**.48**  
Bishop style. INFANTS' DEPT.—SECOND FLOOR.

### Out-Door Needs

for Babies and Little Tots

**PIQUE CARRIAGE COVERS**—embroidered centre, scalloped edge—were \$2.50.....**1.84**  
**PIQUE BOLSTERS**—ribbon run.....**1.21**  
**LITTLE TOTS' KNITTED CAPES**—with armhole, brush wool collar—season's new colors and combinations—were \$2.50.....**Special 3.57**

### START OF SEASON SALE

MONDAY 7,968 PIECES TUESDAY  
**WOMEN'S EXTRA SIZE UNDERMUSLINS**  
**.65**  
reg. values .78 to 1.28  
Drawers, corset covers, petticoats and gowns. Sizes 46 to 52. (Extra Size Dept., 3rd Floor.)

### Crepe Breakfast Coats

**1.73**

Were \$2.47

The model pictured has pretty trimming of gingham-check Fruit of the Loom, which launders perfectly. Colors are rose, Copen, wisteria and lavender.

Sizes 36 to 46.

Extra Size Models—  
sizes 48 to 52—  
were \$2.74.....**1.93**

### 54-inch all Wool Eponges & Spongeens

**3.97**

Were \$4.28 and \$4.58

With the great vogue for crepe weaves, this attractive new fabric have come into great favor for summer suits, dresses, sports wear, skirts, etc. This is of beautifully quality and may be had in all the Spring shades, including rose, tan, Copenhagen, elk, periwinkle, taupe, henna, canna.

**54-Inch All-Wool Dress Serges**—fine twill—taupe, tan, Copen, brown, navy and black—were \$1.64.....**1.32**  
**54-Inch All-Wool Plaid and Striped Skirting**—cream and black grounds—various combinations—serge and prunella weaves—were \$2.97.....**2.32**  
**54-Inch All-Wool Cream Flannels and Costume Serges**—sponged and shrunk—were \$2.48.....**2.00**  
**54-Inch All-Wool Black Velours**—suede finish—were \$2.97.....**1.97**

### Blankets and Flannels

for Summer Homes

You'll want to be sure of having enough to go around for cold rainy nights, or cold clear ones, at the shore, and these special prices afford worth-while savings.

**Plaid Blankets**—wool finish—a variety of colors, and gray wool mixed with contrasting color borders—were \$6.94.....**3.96**  
**Cotton Plaid Blankets**—various colors—34 bed size—were \$1.95.....**1.34**  
**Cotton Crib Blankets**—white with colored borders—were .54.....**.34**  
**Plaid Blankets**—full size—a variety of combinations—were \$12.94.....**7.96**  
**Bleached Domets**—27 inches wide—soft, downy nap—were 24.....**1.15**  
**Bleached Cantons**—27 inches wide—soft, downy nap—were 20.....**.13**  
**Silk Embroidered Flannels**—hemstitched or scalloped—variety of patterns—were \$1.07.....**.74**

### Special Purchase Sale

Children's Under Muslins

**Children's Cambric Night Dresses**—embroidery trimming—sizes 1 to 12 years—were .68.....**.42**  
**Children's Princess Slips**—tucked and trimmed with lace edged ruffle and yoke of embroidery, medallions and lace—6 to 14 years—were \$1.28.....**.88**  
**Children's Fine Lingerie Slips**—trimming of dainty laces and embroidery—several models—sizes 6 to 16 years—were \$2.97.....**1.84**  
**Children's White Crepe Bloomers**—good quality crepe—8 to 16 years—were .97.....**.57**  
**Children's Fine Batiste Bloomers**—trimming of lace points—also tailored crepe bloomers—sizes 6 to 18 years—were \$1.38.....**.86**  
**Children's Cambric Night Dresses**—lace and fancy stitched—sizes 2 to 12 years—were \$1.28.....**.78**  
**Children's Billiebirke Pajamas**—sample lot—dainty styles in tailored crepe models and lace trimmed batiste models—6 to 12 years—were \$1.97.....**1.26**

### Special Values in Silks

**40-Inch Charmouses**—fine satin face—light and dark colors—were \$1.95.....**1.05**  
**36-Inch Lace Striped Tricolettes**—fashionable colors—were \$1.57.....**1.15**  
**40-Inch Crepe de Chine**—street and evening colors—were \$1.45.....**1.15**  
**36-Inch Silk Radium Foulards**—on colored grounds—small white figures and scroll design—were \$1.65.....**1.15**  
**36-Inch Knit Jersey Shirting**—crepe weave—good wearing quality for dresses, skirts and sports wear—were \$2.95.....**2.95**  
**40-Inch Heavy Canton Crepes**—fashionable pebble weave, in medium and dark colors, beautiful for dresses and capes—Yd.....**3.50**  
**40-Inch Extra Heavy Crepe de Chine**—white ground with colored satin bars, suitable for all dress purposes—were \$1.95.....**1.95**  
**40-Inch White Novelty Crepes and Satins**—for sport skirts, dresses, etc.—Yd.....**4.25 and 4.95**  
**40-Inch Sport Crepes**—two-tone effects—suitable for skirts and dresses—Yd.....**3.75**